



Innovation Office Parkway Center – Albuquerque, NM

ProjectProfile

"By using your product we have become more competitive in the bid market."

Size: 53,059 sq. ft.

Distributor: L&P Building Supply

Applicator: Les File Drywall

Les File Drywall is an institutional name in the New Mexico building industry. A family oriented company Les File takes pride in its history of beginning in 1955 to growing into a 30 million dollar a year company with 450 employees.

While designing the Innovation Office Parkway Center the team at DCSW, (Design Collaborative South West, now Studio Southwest), charged Les File Drywall with finding a way of creating a metal panel look without the extensive cost involved. Always up for a challenge the team at Les File Drywall knew who they could turn to.

With the knowledge and assistance of distributor L&P Building Supply and manufacturer Parex, Les File Drywall was able to come up with a metallic finish option to present to DCSW that met their requirements while providing the desired look they were after.

Parex products 355 Standard Mesh, 121 Adhesive & Basecoat, 310 Primer, 495 KeyGuard and 535 Sand Coarse Acrylic Finish, were used to create a complete wall-system. A specially formulated metallic coating was developed at the Parex facility in Redan, GA to create the metal panel effect. Other competitor systems were considered but Parex was chosen due to price, service, the relationship with L&P Building Supply and the Parex Sales Team. "We have great confidence in the Parex Line. Parex products perform great if not better than other manufacturers, said Transito Rael, Project Manager at Les File Drywall.

Les File Drywall was able to answer their clients' needs providing a beautiful metallic panel-like finish. The support from Parex enabled Les File Drywall to provide a solution that was cost effective and remain on schedule although all of the EIFS work was performed in the dead of winter, which required the project to be tarped and heated during the application process. "By using your (Parex) product we have become more competitive in the bid market, Transito said. The help we received from the Parex team gave us an opportunity to help the owners achieve the desired look." When asked if they would use Parex products again Transito responded, "Yes, great products and great service!"



The Challenge

- Create a metal panel look without the cost.

The Solution

- Parex 355 Standard Mesh
- Parex 121 Adhesive & Basecoat
- Parex 310 Primer
- Parex 495 KeyGuard
- Parex 535 Sand Coarse Acrylic Finish
- Parex Formulated Metallic Coating