



## Joseph Office Building - Columbus, OH

***"The architect was very satisfied with the finished look of the project and how Parex products compared to the competition."***

## INNOVATIVE SOLUTIONS TO HELP YOU BUILD

### EIFS:

- Parex WaterMaster EIFS
- Parex USA WeatherSeal Spray & Roll-On
- Parex 121 Dry Basecoat & Adhesive
- 2" EPS Foam
- Parex USA 355 Standard Mesh
- Parex USA Primer
- Parex Standard DPR Finish in 533 Sand Smooth

Applicator: Reitter Stucco

Distributor: Reitter Stucco & Supply

Architect: Ted Heldenbrand of Kalsberger

Owner/Developer: Pizzuti Cos.

Square Footage: 8,300 sq. ft.



## YOUR BUILDING SOLUTION

The Offices at The Joseph is a 55,000 sq. ft. mixed-use development which encompasses both office space and ground-floor retail space in the thriving art district of Columbus, OH.

The location of the project made construction difficult, as it's situated in the heart of the Short North area of the city, not far from Ohio State University. The majority of the work was located on the North elevation side, from the 3rd floor to the roof parapet and adjacent to an existing 2-story structure. All of the EIFS, with over 2,400LF of aesthetic reveals, was installed in place from swing stage equipment. The elevation had to be completed in phases to allow crews to dismantle and re-install the swing stage equipment. Each move took 1-2 days, with 6 moves in total. And, with tenants scheduled to move into the building by October 2014, and Reitter's crew starting work on July 1, 2014, the turnaround time was tight and summer temperatures were a definite factor.

The system to be used on the building was originally designed using a competitor's product, but after submitting a substitution request to the architect, Reitter was granted approval to move forward with Parex products. In the end, the architect was very satisfied with the finished look of the project and how Parex products compared to the that of the competition.

### ABOUT REITTER STUCCO

Since 1915, Reitter Stucco, Inc. has been serving both the residential and commercial markets in Columbus, Ohio and surrounding areas. They work with homeowners and contractors and provide installation services for new construction, remodeling, and restoration projects.

Reitter Stucco and Supply, Inc. is a fourth generation organization which prides itself on quality. They are proud of their reputation, a reputation that makes Reitter Stucco, Inc. a trusted partner in today's construction industry.

Reitter Stucco  
1100 King Avenue  
Columbus, OH 43212  
(614) 291-2212

**PAREXUSA**

866.516.0061  
[www.parex.com](http://www.parex.com)  
[info@parex.com](mailto:info@parex.com)