PAREX®





"Recreating an East African Village theme took extreme research, design and planning. Parex products were the perfect solution to recreating this scene for the zoo."

Applicator: Reitter Stucco

Distributor: Reitter Stucco & Supply

Architect: PGAV

Owner/Developer: Messer Construction Co.

Square Footage: 8,300 sq. ft.

EIFS:

- Parex WaterMaster EIFS
- Parex USA WeatherTech Spray & Roll-On
- Parex 121 Dry Basecoat & Adhesive
- 2" EPS Foam
- Parex USA 355 Standard Mesh
- Parex USA Primer
- Multi-Texture Finish in Rose T019L

Stucco:

- Parex 210 ArmourWall
- Parex USA Primer
- Multi-Texture Finish in Rose T019L

INNOVATIVE SOLUTIONS TO HELP YOU BUILD



The Columbus Zoo - Heart of Africa Exhibit and surrounding structures were inspired by East African villages, where it's known as a melting pot of local tribes. Recreating this African theme took extreme research, design and planning, and numerous samples and mock-ups were built on-site for approval. The project was broken into several phases and buildings and the scope of work entailed both Stucco, throughout 6 buildings and the Main Pedestrian Entrance, and EIFS in 2 buildings.

Building the exhibit, which took place from August 2013 through June 2014, meant the crews and material were exposed to both extreme heat and extreme cold conditions. Temporary weather protection and heat were required to complete the winter phases, and Parex's Stucco System saved the crew a great deal of mixing time and ensured consistency from structure to structure. The finish used, Multi-Texture, was also key in saving time and money. The ease of applying Multi-Texture made manipulating the finish much easier and helped to create the desired effect of an East African finish.

ABOUT REITTER STUCCO

Since 1915, Reitter Stucco, Inc. has been serving both the residential and commercial markets in Columbus, Ohio and surrounding areas. They work with homeowners and contractors and provide installation services for new construction, remodeling, and restoration projects.

Reitter Stucco and Supply, Inc. is a fourth generation organization which prides itself on quality. They are proud of their reputation, a reputation that makes Reitter Stucco, Inc. a trusted partner in today's construction industry.

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