



Harbor View Station – Suffolk, VA

ProjectProfile

"Our choice to use Parex 121 dry vs. mixing in the field has resulted in tremendous savings and created a more consistent application."

Size: 25,000 sq. ft.

Distributor: Henry Peddle Inc.

Applicator: Southeast Exteriors, Inc.

Southeast Exteriors is the result of a third generation, family run business, that has been providing quality stucco and EIFS installations for over 35 years. They proudly serve the southeast region in both commercial and residential applications including both new and retrofit construction.

Contracted to re-beautify an existing retail complex while in business., faced with the challenge of accomplishing this task under the daunting weather conditions of extreme heat and hurricane. Southeast Exteriors had the expertise and partnerships to get the job done. Relying on their distributor Henry Peddle, Inc. and their knowledge and relationship with Parex, Southeast Exteriors was able to deliver and beautiful end result displaying their expert craftsmanship.

"This repair project took place on two mixed use retail buildings during operation, said Mike Thompson, President, Southeast Exteriors. The application included extremely detailed trim and also included variances in height."

Dealing with extreme heat and the occasional hurricane, Southeast Exteriors application process was to demo and replace only what could be sealed by the close of each business day. This process helped to ensure the operation of businesses that were open during construction.

Mike continued, "The team at Parex was instrumental in helping Southeast Exteriors come up with the right solution for this project and worked with us on a consistent basis from beginning until completion to ensure a quality job that Parex could warrant without hesitation."

When asked if Southeast Exteriors would use Parex products in the future, Mike said. "Parex products have been very consistent in performance and reliability over the years. Our company has been using the Parex brand for more than a decade. Parex will work directly with their applicator to create the best product available and are willing to maintain flexible standards to ensure applications can be performed on various field related conditions."



The Challenge

- Application on extremely detailed trim over entrances with variance in height.
- Business were open the duration of the project
- Extreme Heat
- Hurricanes

The Solution

- Parex KeyGuard
- Parex Drainedge
- Parex 121 Dry
- Parex Swirl Fine & Sand Course in multiple colors.