## PAREXUSA



Pasadena Convention Center Expansion – Pasadena, CA

## ProjectProfile

**Size:** 115,000+ sq. ft.

**Distributor:** Westside Building Materials

**Applicator:** Rutherford Company

Instilled with the philosophy that customer service is the number one element that sets a great company apart from their competitors, Jim Rutherford has lived by that standard since he founded Rutherford Company, Inc. in 1970.

Rutherford prides itself on the reputation it has earned as an outstanding sub-contractor in the field of lath and plaster, metal stud framing, drywall, EIFS and fireproofing. Delivering the same excellent service and quality to all its customers no matter how large or small their jobs may be. Rutherford Company will perform in a timely and safety conscious manner.



## The Challenge

- Large area
- Finish walls smooth & flat
- Extreme heat in Summer and wet Winter.

## **The Solution**

- Parex 290 Adacryl
- Parex 121 Basecoat
- Parex 415 Elastomeric