

PAREXUSA



Screen Machine Industries – Pataskala, Ohio

ProjectProfile

"Parex Primer was important for vibrant color and open time for workability."

Size: 5,428 sq. ft.

Distributor: Reitter Supply Company

Applicator: Reitter Stucco Incorporated

Reitter Stucco and Supply is a fourth generation contractor and supplier specializing in stucco, manufactured stone, and EIFS products. The company has been servicing the Central Ohio market since 1915 and is considered an industry leader in the marketplace.

Reitter was challenged by the concept of the Screen Machine Corporate building. The design and architectural features of the building developed obstacles for safe scaffold erection and extreme difficulty for the actual application. Seventy degree radius beams created inside angles and small areas which made it very difficult to plaster. There were instances where applicators had to apply the finish while lying down during winter conditions. Radius walls are always challenging especially when the steel structure has inconsistencies as were encountered on this project. Overall, the design is very unique.

Reitter's knowledge of the products and performance of Parex were key in choosing a combination of the Parex WaterMaster System, Parex 495, Parex ParFlex, Parex DrainEdge, Parex 121 Dry, Parex 355 Mesh, Parex 310 Primer, Parex Sand Fine to achieve the look and desired application.



The Challenge

- Extreme angles
- Radius wall
- Small areas
- Winter application

The Solution

- Parex WaterMaster System
- Parex 495
- Parex ParFlex
- Parex DrainEdge
- Parex 121 Dry
- Parex 355 Mesh
- Parex 310 Primer
- Parex Sand Fine